# Exhibition&

# museum attendance figures 2010

# Japanese old master tops the attendance tree

In Tokyo and Kyoto, Hasegawa Tohaku pulls in the crowds, as does Abe Lincoln in Washington, DC

precasting exhibition attendance is an unpredictable science. Who would have thought that the six-foot-high plaster model of a statue of Abraham Lincoln would attract 9,290 visitors a day to the National Gallery of Art, Washington, DC? "Designing the Lincoln Memorial" lacked the magic words "treasures", "impressionism" or "gold" in the title and yet it attracted 2.9m visitors in total, putting it third overall in The Art Newspaper's 17th annual survey of attendance figures. The show, marking the bicentenary of Lincoln's birth, was free to visit, but then so is strolling down the National Mall to admire Daniel Chester French's finished sculpture of the 16th US President.

The survey of 2010 exhibitions is more international than ever, featuring for the first time figures from several Brazilian and Korean venues. Two shows by women artists, Rebecca Horn and Regina Silveira, plus another of Islamic art, each attracted just short of 7,000 visitors a day to Rio de Janeiro's Centro Cultural Banco do Brazil. These figures, again for free exhibitions, placed the bank foundation's venue into the top 15 worldwide.

Japanese museums retain the top spots in the exhibition survey. The Tokyo National Museum's show of work by Hasegawa Tohaku (1539-1610) on the artist's 400th anniversary, which included his masterpiece Pine Trees, attracted more than 12,000 daily visitors. That was around 2,000 visitors a day more than the museum's then record-breaking Leonardo exhibition of 2007. Post-impressionist paintings from the Musée d'Orsay put the National Art Center Tokyo in runner-up position. Almost 11,000 visitors a day went to see works by Cézanne, Van Gogh and others on the Japanese leg of a world tour that also included Canberra and San Francisco. Van Gogh's work on their own attracted more than 8,400 visitors a day to Tokyo's National Art Center, a purpose-built blockbuster mill boasting 14,000 sq. metres of exhibition space. This means Japan is still the home of blockbusters, even when the Nara National Museum's annual exhibition of Shoso-in Treasures (23 October-11 November 2010), which attracted 14,533 daily visitors, is excluded. We have omitted these extraordinary "temple shows" from the survey this year as visiting for many is more of an act of religious veneration than art appreciation.

Turning to total museum attendance, there was almost no



Hasegawa Tohaku's homegrown masterpiece, Pine Trees, and, below, Van Gogh's 1887 self-portrait, which travelled from Paris to Tokyo

change at the top. The Louvre in Paris remains first among equals, based on an estimated figure of 8.5m visitors, the same as the previous two years. The Metropolitan Museum of Art, New York, weathered the recession, attracting 326,000 more visitors than last year, while cutting back on its exhibition budget by 39%. The decision of Thomas Campbell, the director of the Met, to bring forward its inhouse Picasso show paid dividends. It finished eighth worldwide, and second in New York.

As canny was staging a show of its Tutankhamun artefacts to coincide with the travelling King Tut blockbuster near Times Square, diverting 2,890 people a day uptown to Fifth Avenue. But New York's Museum of Modern Art still organised nine

of the city's top ten shows, including Marina Abramovic's one-woman performance. She attracted 7,120 a day.

Parisians flocked to the Pinacothèque's "L'Age d'Or" show featuring Rembrandts and Vermeers lent by Amsterdam's Rijksmuseum: 5,738 a day to be precise. The heavily advertised show ranked higher than the Grand Palais' shows of work by Turner, Renoir, and Christian Boltanski's installation in its nave for Monumenta.

Van Gogh's paintings and letters at London's Royal Academy of Arts returned the institution to the top of that city's exhibition attendance league. The National Gallery in London's surprise hit was a free show of Ed Kienholz and Nancy Reddin Kienholz's atmospheric installation of a Dutch red-light district, The Hoerengracht, which attracted 2,400 visitors a day.

There was no Banksy effect this year, which gave the Bristol Museum and Art Gallery in the west of England its moment in



# **Methodology**

All figures were calculated automatically by our database, which computes the number of days an exhibition was open using the following formula: total number of days between start date and end date, divided by seven, multiplied by the number of days per week the institution is open, minus exceptional closures. As this formula can produce fractions (divisions of seven), all figures are out by a potential margin of 2%. As the same margin applies uniformly to all averages given, the list represents a fair comparison, however. All data used was supplied by the institutions concerned. Many institutions have one ticket for the entire museum and cannot provide individual attendance for temporary exhibitions. Some institutions offer a number of exhibitions for a single ticket: these are shown as one entry. Institutions with more than one building were asked to provide separate total museum attendance figures for each venue. These venues are marked with an asterisk (\*). Institutions that could not provide separate figures were excluded from this portion of the survey.

the spotlight in 2009. Instead, the University of Oxford's Ashmolean Museum of Art and Archaeology deserves a mention. Post-refurbishment, its visitor figures trebled to a record-breaking 1.04m a year, showing that scholarship and popularity are not mutually exclusive.

Other high achievers on the other side of the world were Brisbane's adjoining Queensland Gallery of Art and Gallery of Modern Art. They presented six of Australia's ten most visited shows. "Masterpieces of Paris", an exhibition of post-impressionist paintings from the Musée d'Orsay, on show at the National Gallery of Australia, Canberra, prevented the Brisbane institutions from getting a clean sweep of the nation's top five shows.

We are grateful to the museums and organisations who have taken part in this survey. The Brazilian Institute of Museums and the Korean National Museum provided extensive visitor figures for the first time. Sadly, the Garage Centre for Contemporary Art, Moscow, the Philadelphia Museum of Art and the Dallas Museum of Art, which all ranked highly last year, were among those unable to provide statistics in time to be included. The Rijksmuseum, Amsterdam, could only provide its overall visitor figures for 2010.

Javier Pes and Emily Sharpe

Figures compiled by Helen Stoilas with Eliza Apperly, Alessandro Botta, Rob Curran, James Hobbs, Maureen Marozeau, Giovanna Paternò and Bonnie Rosenberg

# THE TOP 30 EXHIBITIONS

10,757 9,290 9,098	777,551 2,926,232 244,347	Hasegawa Tohaku Post-Impressionism: from the Musée d'Orsay Designing the Lincoln Memorial	Tokyo National Museum National Art Center Tokyo	Tokyo	23 Feb-22 Mar
9,290 9,098	2,926,232 244,347	• • • • • • • • • • • • • • • • • • • •	National Art Center Tokyo		
9,098	244,347	Designing the Lincoln Memorial		Tokyo	26 May-16 Aug
,	, -	besigning the Elifcoli Meliforial	National Gallery of Art	Washington	12 Feb 09-4 Apr
	EOE 040	Hasegawa Tohaku	Kyoto National Museum	Kyoto	10 Apr-9 May
8,436	595,346	Van Gogh: the Adventure of Becoming an Artist	National Art Center Tokyo	Tokyo	1 Oct-20 Dec
8,073	749,638	The Original Copy: Photography of Sculpture	Museum of Modern Art	New York	1 Aug-1 Nov
7,873	755,850	Harmony and Integrity: Yongzheng Emperor	National Palace Museum	Taipei	7 Oct 09-10 Jan
7,380	703,256	Picasso in the Metropolitan Museum of Art	Metropolitan Museum of Art	New York	27 Apr-15 Aug
7,120	561,471	Marina Abramovic: the Artist is Present	Museum of Modern Art	New York	14 Mar-31 May
7,011	644,975	Falnama: the Book of Omens	Freer and Sackler Galleries	Washington	24 Oct 09-24 Jan
6,971	602,524	Matisse: Radical Invention, 1913-17	Museum of Modern Art	New York	15 Jul-11 Oct
6,859	535,000	29th Bienal de São Paulo	Pavilhão Ciccillo Matarazzo	São Paulo	19 Sep-12 Dec
6,825	445,598	<mark>Islam</mark>	Centro Cultural Banco do Brasil	Rio	12 Oct-26 Dec
6,802	477,106	Regina Silveira: Shadow Line	Centro Cultural Banco do Brasil	Rio	12 Oct 09-3 Jan
6,716	313,756	Rebecca Horn	Centro Cultural Banco do Brasil	Rio	21 May-18 Jul
6,630	682,867	India: the Art of the Temple	Shanghai Museum	Shanghai	5 Aug-15 Nov
6,469		Hans Memling	Galleria degli Uffizi	Florence	22 Jun-10 Oct
.,.		William Kentridge: Five Themes	Museum of Modern Art	New York	24 Feb-17 May
5,739	412,379	Henri Cartier-Bresson: the Modern Century	Museum of Modern Art	New York	11 Apr-28 Jun
5,738	700,000	The Golden Age in Holland	Pinacothèque	Paris	7 Oct 09-7 Feb
.,	144,843	Crown and Diadem Ornament of Baekje	Gongju National Museum	Gongju	18 Sep-17 Oct
,	58,242	13th Japan Media Arts Festival	National Art Center Tokyo	Tokyo	3-14 Feb
.,	,	Turner and the Masters	Grand Palais	Paris	24 Feb-24 May
,	810,511	Tim Burton	Museum of Modern Art	New York	22 Nov 09-26 Apr
.,	, -	Caravaggio	Scuderie del Quirinale	Rome	20 Feb-13 Jun
•	,	Renoir: Tradition and Innovation	National Art Center Tokyo	Tokyo	20 Jan-5 Apr
.,		Bauhaus 1919-33: Workshops for Modernity	Museum of Modern Art	New York	8 Nov 09-25 Jan
•	,	Gabriel Orozco	Museum of Modern Art	New York	13 Dec 09-1 Mar
,	-,-	Renoir in the 20th Century	Grand Palais	Paris	23 Sep 09-4 Jan
4,785	411,475	The Real Van Gogh: the Artist and His Letters	Royal Academy of Arts	London	23 Jan-18 Apr

CONTINUED PP24-29

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# **Exhibition & museum attendance figures**

# THE EXHIBITIONS continued

Daily	Total	Exhibition	Venue	City	Dates
4,614	432,389	Birth of Impressionism: from Musée d'Orsay	De Young Museum	San Francisco	o 22 May-6 Sep
4,479	,	Monumenta: Christian Boltanski	Grand Palais Nave	Paris	13 Jan-21 Feb
4,438	,	Titian, Tintoretto, Veronese	Louvre		17 Sep 09-4 Jan
4,433 4,358	,	The 6th Asia Pacific Triennial Rising Currents: Projects for NY's Waterfront	Queensland Art Gallery	Brisbane New York	5 Dec 09-5 Apr 24 Mar-11 Oct
4,286	,	Uemura Shoen	National Museum of Modern Art		7 Sep-17 Oct
4,158	, ,	Treasures of the Habsburg Monarchy	Kyoto National Museum	Kyoto	6 Jan-14 Mar
4,120		The Lineage of Culture	Tokyo National Museum	Tokyo	20 Apr-6 Jun
4,097	,	Newspeak: British Art Now	Saatchi Gallery	London	30 May-17 Oct
4,066		Monet's Water Lilies	Museum of Modern Art		3 Sep 09-12 Apr
4,007 4,006		Soulages Abstract America: New Painting and Sculpture	Centre Pompidou	Paris :	14 Oct 09-8 Mar
3,998		The Empire Strikes Back: Indian Art Today	Saatchi Gallery		29 May-17 Jan 29 Jan 09-8 May
3,959		Botticelli	Städel Museum		8 Nov 09-28 Feb
3,922	330,549	Monet and Abstraction	Thyssen-Bornemisza/Fund. Caja	Madrid	23 Feb-30 May
3,913	631,064	Doug & Mike Starn on the Roof: Big Bambú	Metropolitan Museum of Art	New York	27 Apr-31 Oct
3,832		Patrick Jouin	Centre Pompidou	Paris	17 Feb-24 May
3,815		The Magical World of Escher American Woman	Centro Cultural Banco do Brasil	Brasília Now York	12 Oct-26 Dec
3,797 3,785		Holy Russia: Russian Art	Metropolitan Museum of Art Louvre	New York Paris	5 May-15 Aug 5 Mar-24 May
3,764	,	Haunted: Photography/Video/Performance	Guggenheim Museum	New York	26 Mar-6 Sep
3,644		Kandinsky	Guggenheim Museum	New York 18	3 Sep 09-13 Jan
3,602	,	Bruce Nauman: Days	Museum of Modern Art	New York	2 Jun-23 Aug
3,573	,	Douglas Kirkland: a Life in Pictures	Queensland GoMA	Brisbane	11 Sep-24 Oct
3,527 2 400	,	Masterpieces from Paris	National Gallery of Australia		4 Dec 09-18 Apr
3,499 3,472		Uemura Shoen The Neighbourhood Project	National Museum of Modern Art Detroit Institute of Arts	•	2 Nov-12 Dec 3 Dec 09-28 Mar
3,472	,	Leonardo da Vinci and the Art of Sculpture	Getty Center	Los Angeles	23 Mar-20 Jun
3,390	,	Dolmen Warriors	Gyeongju National Museum	Gyeongju	2 Jul-22 Aug
3,362	826,531	${\bf Tutankhamun~\&~the~Golden~Age~of~Pharaohs}$	De Young Museum	San Francisco	27 Jun 09-28 Mar
3,303	,	From Manet to Impressionism	Fundacion Mapfre	Madrid	14 Jan-22 Apr
3,302 3,300	271,707		Centre Pompidou	Paris	17 Feb-24 May
3,292	,	Unnerved: the New Zealand Project Christo and Jeanne-Claude	Queensland GoMA Smithsonian American Art Museum	Brisbane	1 May-4 Jul 2 Apr-26 Sep
3,241		Government Support for the Arts	Detroit Institute of Arts	_	3 Nov 09-21 Mar
3,224	,	Matisse: Radical Invention, 1913-17	Art Institute of Chicago	Chicago	20 Mar-6 Jun
3,198	601,284	Anish Kapoor	Guggenheim	Bilbao	16 Mar-12 Oct
3,198		Lucian Freud	Centre Pompidou	Paris	10 Mar-19 Jul
3,189	,	BP Portrait Award	National Portrait Gallery	London	24 Jun-19 Sep
3,180 3,177	,	Saints, Poets, Navigators Henri Rousseau	Galleria degli Uffizi Guggenheim	Florence 16 Bilbao	6 Dec 09-31 Jan 25 May-12 Sep
3,156	, -	Paul Gauguin	Van Gogh Museum	Amsterdam	19 Feb-6 Jun
3,147	,	At the Russian Court: Palace and Protocol	Hermitage Amsterdam	Amsterdam 2	0 Jun 09-31 Jan
3,102	,	Robert Rauschenberg: Gluts	Guggenheim	Bilbao	13 Feb-12 Sep
2,998	- , -	Drawing Questions	Israel Museum	Jerusalem	26 Jul-30 Oct
2,985 2,979		Etienne Martin Serpentine Gallery Pavilion: Jean Nouvel	Centre Pompidou Serpentine Gallery	Paris London	23 Jun-13 Sep 10 Jul-17 Oct
2,971	,	Dreamlands	Centre Pompidou	Paris	5 May-9 Aug
2,970	,	A Rare Gift: the Levine Collection	Israel Museum	Jerusalem	26 Jul-13 Nov
2,953	213,493	Valérie Jouve	Centre Pompidou	Paris	23 Jun-13 Sep
2,937		Yayoi Kusama: Infinity Mirror Room	Boijmans Van Beuningen	Rotterdam	14 Oct-5 Dec
2,936	202,166	Imperial Envoys to Tang China	Nara National Museum	Nara	3 Apr-20 Jun
2,908 2,891	253,000 404,364	Framing the West: Timothy H. O'Sullivan King Tut: the Golden King and Great Pharaohs	Smithsonian American Art Museum  Art Gallery of Ontario	_	12 Feb-9 May 1 Nov 09-2 May
2,890	433,873	Tutankhamun's Funeral	Metropolitan Museum of Art	New York	16 Mar-6 Sep
2,840	238,189	Action-Reaction/Photography: First 100 Years	•	Detroit	2 Sep 09-3 Jan
2,838	,	Crime and Punishment	Musée d'Orsay	Paris	16 Mar-27 Jun
2,789	437,838	Impressionism	Albertina		Sep 09-14 Feb
2,774 2,715	187,064 249,751	Art of the Samurai: Arms & Armour Hats: an Anthology by Stephen Jones	Metropolitan Museum of Art Queensland Art Gallery	New York 2 Brisbane	1 Oct 09-10 Jan 27 Mar-27 Jun
2,688		Paola Staccioli	Museo delle Porcellane	Florence	30 Apr-3 Oct
2,651	137,085	Marc Chagall	MASP	São Paulo	22 Jan-28 Mar
2,615		Calder to Warhol: the Fisher Collection	SFMoMA		o 25 Jun-19 Sep
2,589	258,559	Dalí featuring Francesco Vezzoli	Moderna Museet		9 Sep 09-17 Jan
2,566 2,564	180,380 520,049	A Dagger and Gold Scabbard from the West Between Art and Life	Gyeongju National Museum SFMoMA	Gyeongju San Francisco	2 Feb-25 Apr 9 May 09-3 Jan
2,560	92,908	Tino Sehgal	Guggenheim Museum	New York	29 Jan-10 Mar
<b>2,555</b>		Langsdorff Expedition	Centro Cultural Banco do Brasil		23 Feb-25 Apr
2,551	216,813	Sargent and the Sea	Museum of Fine Arts	Houston	14 Feb-23 May
2,530		Tim Burton	Aus Centre for the Moving Image		24 Jun-10 Oct
2,514 2 506		Texture of Night: James McNeill Whistler	Freer and Sackler Galleries	_	6 Jun 09-25 Jul
2,506 2,506	248,083	Taylor Wessing Photographic Portrait 2009  Botticelli to Titian	National Portrait Gallery  Museum of Fine Arts		5 Nov 09-14 Feb 8 Oct 09-14 Feb
2,494		From Byzantium to Istanbul	Grand Palais		0 Oct 09-14 Feb 0 Oct 09-25 Jan
2,457	64,939	Shu Qun: Culture for the Future	Ullens Centre	Beijing	18 Apr-20 May
2,446		Frank Lloyd Wright	Guggenheim		2 Oct 09-14 Feb
2,438		New Topographics	SFMoMA	San Francisco	
2,433	64,313	Pam Lin & Yuan Yuan: True False Objects	Ullens Centre	Beijing Madrid 2	18 Apr-20 May
2,429 2,425		Tears of Eros New Work: Mika Rottenberg	Thyssen-Bornemisza/Fond. Caja SFMoMA	Madrid 2 San Francisco	0 Oct 09-31 Jan o
2,425 2,415	,	A Town for Impressionism	Musée des Beaux Arts	Rouen	9 Jul-3 Oct 4 Jun-26 Sep
2,407	,	Treasures of the Ottoman Sultans	Kremlin Museums	Moscow	25 May-15 Aug
2,400	223,183	Kienholz: the Hoerengracht	National Gallery		3 Nov 09-21 Feb

# **DECORATIVE ARTS TOP TEN**



It appears as if we are well and truly slaves to fashion as five of the top ten shows in this category focused on the industry, with 1.3m people viewing them. It's no surprise that the Met's Costume Institute show (left) took the top spot for the fifth consecutive year, with an exhibition drawn entirely from the Brooklyn Museum Costume Collection, which is now curated by the Met. What is a surprise is that a survey of hats designed by Stephen Jones came second, ahead of haute couture stalwarts Yves Saint Laurent and Valentino. The high-class millinry averaged 1,700 more daily visitors on show in the Queensland Gallery of Art, Brisbane, than when shown at the Victoria & Albert Museum, London, in 2009. ■ E.S.

3,797	335,759	American Woman	Metropolitan Museum of Art	New York	5 May-15 Aug
2,715	249,751	Hats: an Anthology by Stephen Jones	Queensland Art Gallery	Brisbane	27 Mar-27 Jun
2,688	362,096	Paola Staccioli	Museo delle Porcellane	Florence	30 Apr-3 Oct
2,352	113,584	Lucie Rie: a Retrospective	National Art Center Tokyo	Tokyo	28 Apr-21 Jun
2,080	294,500	Yves Saint Laurent Retrospective	Musée du Petit Palais	Paris	11 Mar-29 Aug
2,036	178,300	Hussein Chalayan: 1994-2010	Istanbul Modern	Istanbul	15 Jul-24 Oct
2,020	201,973	Valentino Retrospective: Past/Present/Future	Queensland GoMA	Brisbane	7 Aug-14 Nov
1,791	115,929	Tiffany Glass: Passion for Colour	Musée National des Beaux-arts	Montreal	12 Feb-2 May
1,577	234,096	The Porcelain of Betty Woodman	Museo delle Porcellane	Florence	21 Oct 09-11 Apr
1,458	177,608	Cartier and America	Legion of Honor	San Francis	sco 19 Dec 09-9 May

# **TOTAL ART MUSEUM NUMBERS**

8,500,000	Louvre	Paris	915,421	Museo Castel Sant'Angelo	Rome
5,842,138	British Museum	London	914,356	LACMA	Los Angeles
5,216,988	Metropolitan Museum of Art	New York	911,216	Museum of Fine Arts	Boston
5,061,172	Tate Modern	London	900,000	Rijksmuseum	Amsterdam
4,954,914	National Gallery	London	878,478	Art Gallery of Ontario	Toronto
4,775,114	National Gallery of Art	Washington	820,632	*NGV International	Melbourne
3,131,238	Museum of Modern Art	New York	860,445	Musea Bruges	Bruges
3,130,000	Centre Pompidou	Paris	849,983	Musée d'Art Moderne de la Ville	
3,067,909	National Museum of Korea	Seoul	828,713	MNAC	Barcelona
2,985,510	Musée d'Orsay	Paris	821,099	Museo Thyssen-Bornemisza	Madrid
2,732,000	Museo del Prado	Madrid	820,720	National Gallery of Australia	Canberra
2,629,065	Victoria and Albert Museum	London	812,522	Belvedere	Vienna
2,490,387		St Petersburg	795,627	Freer and Sackler Galleries	Washington
2,317,772	Centro Cultural Banco do Brasil Museo Reina Sofía	l Rio Madrid	756,752 748,142	Centro Cultural Banco do Brasil	Sao Paulo Brisbane
2,313,532 2,043,854		Madrid San Francisco	736,855	*Queensland Art Gallery National Gallery of Ireland	Dublin
2,043,854		Tokyo	736,072		London
	National Art Center Tokyo		730,971	Serpentine Gallery	
1,819,442 1,665,291	National Portrait Gallery Tate Britain	London London	718,000	Museum & Art Gallery Israel Museum	Birmingham Jerusalem
1,651,210	Galleria degli Uffizi	Florence	715,313	Musées Royaux des Beaux-Arts	Brussels
1,612,780	Art Institute of Chicago	Chicago	717,676	*Ian Potter Centre: NGV Australia	
1,491,582	Gyeongju National Museum	Gyeongju	700,000	SFMoMA	San Francisco
1,429,854	Van Gogh Museum	Amsterdam	661,038	MASP	São Paulo
1,369,187	Museu Picasso	Barcelona	655,598	Albertina	Vienna
1,355,720	Acropolis Museum	Athens	655,000	Scuderie del Quirinale	Rome
1,326,153	Musée du Quai Branly	Paris	652,164	Museo delle Porcellane	Florence
1,300,000	Palazzo Reale	Milan	650,000	Hermitage Amsterdam	Amsterdam
1,297,424	State Tretyakov Gallery	Moscow	650,000	Centre Pompidou Metz	Metz
1,286,733	Residenzschloss	Dresden	634,900	Istanbul Modern	Istanbul
1,271,301	Saatchi Gallery	London	620,774	Hirshhorn Museum	Washington
1,271,174	Tokyo National Museum	Tokyo	615,596	Tate Liverpool	Liverpool
1,267,146	Centro Cultural Banco do Brasil	Brasília	610,000	Tel Aviv Museum of Art	Tel Aviv
1,205,685	*Getty Center (Getty Museum)	Los Angeles	601,614	Reggia di Caserta	Caserta
1,170,933	Galleria dell'Accademia	Florence	589,345	Palais des Beaux-Arts	Brussels
1,164,139	Melbourne Museum	Melbourne	578,913	Museum of Contemporary Art	Sydney
1,144,494	National Portrait Gallery	Washington	576,200	Museo delle Antichità Egizie	Turin
1,142,000	Neues Museum	Berlin	559,615	La Triennale di Milano	Milan
1,125,000	Museum of Fine Arts	Houston	559,150	Kunsthistorisches Museum	Vienna
1,105,352	Guggenheim	New York	557,803	Louisiana Museum of Modern Ar	t Humlebaek
1,103,536	Aus Centre for the Moving Image		551,922	Gongju National Museum	Gongju
1,100,000	Smithsonian American Art Museu	m Washington	551,683	Seattle Art Museum	Seattle
1,089,691	*Queensland GoMA	Brisbane	544,731	National Museum of Western Ar	. , .
1,070,521	Kelvingrove Art Gallery	Glasgow	538,180	Musée National des Beaux-arts	
1,041,310	Ashmolean Museum	Oxford	532,427	Kyoto National Museum	Kyoto
1,035,000	Pergamonmuseum	Berlin	525,556	Museum of Fine Arts	Budapest
1,007,306	Royal Academy of Arts	London	518,369	Galleria Borghese	Rome
1,006,738	Kremlin Museums	Moscow	509,000	High Museum of Art	Atlanta
1,004,404	Art Gallery of New South Wales	.,,	500,000	Pinacoteca do Estado	São Paulo
969,449	National Gallery of Scotland	Edinburgh	490,359	Galerie Alte Meister	Dresden
964,540	Museu Colecção Berardo	Lisbon	486,523	Moderna Museet	Stockholm
956,417	Guggenheim	Bilbao	482,757	National Museum of Modern Ar	t Tokyo

There was minimal movement among the ten most visited museums last year but their directors must be feeling satisfied at the rise in attendance across the board. The British Museum attracted 270,000 more visitors than in 2009, the Metropolitan Museum of Art, New York, was up by 326,000, and more visitors to Tate Modern meant it joined them in that elite club, the 5m-plus über museum. The director of the Museu Picasso, Barcelona, a modestly sized institution that is tucked away in the city's old quarter, has perhaps the most reason to feel pleased. The museum leapt from the 40s to 24th overall, having organised such tempting shows as "Secret Images: Picasso and the Japanese Erotic Print". This and other exhibitions enticed 1.3m visitors in 2010. ■ J.P.

Institutions with more than one building such as the Getty (Getty Center: 1,205,685 visitors; Getty Villa: 405,710 visitors) were asked to provide separate total museum attendance figures for each venue. These venues are marked above with an asterisk (\*).

# figures for each venue. These venues are marked above with an asterisk (\*).

**CONTEMPORARY TOP TEN** 



New York's Museum of Modern Art (MoMA) maintained its dominance of contemporary art shows in 2010, organising four of the top eight. The next most visited shows in this category were not in Paris or London, but in Rio de Janeiro, at the Centro Cultural Banco do Brasil, a new venue in the survey (left, Rebecca Horn, Concert for Anarchy, 1990). Although Tate Modern's overall attendance was 2m more than MoMA's, the London museum's most visited show, "Pop Life", ranked only 57th, something its new director, Chris Dercon, will want to rectify. And more people went to see it in Hamburg (2,141 per day) than in London (1,818). ■ J.P.

7,120	561,471	Marina Abramovic: the Artist is Present	Museum of Modern Art	New York	14 Mar-31 May
6,859	535,000	29th Bienal de São Paulo	Pavilhão Ciccillo Matarazzo	São Paulo	19 Sep-12 Dec
6,802	477,106	Regina Silveira: Shadow Line	Centro Cultural Banco do Brasil	Rio	12 Oct 09-3 Jan
6,716	313,756	Rebecca Horn	Centro Cultural Banco do Brasil	Rio	21 May-18 Jul
5,910	492,196	William Kentridge: Five Themes	Museum of Modern Art	New York	24 Feb-17 May
5,585	58,242	13th Japan Media Arts Festival	National Art Center Tokyo	Tokyo	3-14 Feb
5,200	810,511	Tim Burton	Museum of Modern Art	New York	22 Nov 09-26 Apr
4,873	384,269	Gabriel Orozco	Museum of Modern Art	New York	13 Dec 09-1 Mar
4,479	149,717	Monumenta: Christian Boltanski	Grand Palais Nave	Paris	13 Jan-21 Feb
4,433	531,994	The 6th Asia Pacific Triennial	Queensland Art Gallery	Brisbane	5 Dec 09-5 Apr

# THEMATIC TOP TEN



This category includes shows that span time periods and/or categories but fall under one theme. An exhibition of 300 works spanning 13 centuries of Islamic art pulled in the crowds in Brazil with the country's first major show devoted to the subject holding the top spot (left, 14th-century ceramic plate). The Grand Palais' "Turner and the Masters" in second spot brought in almost 3,300 more visitors daily than the Madrid presentation, and 3,600 more than the London exhibition. Last year's number one, "Treasures of the Habsburg Monarchy", comes in a respectable third with 4,158 daily visitors seeing the Kyoto leg of the travelling show. ■ E.S.

6,825	445,598	(Islam)	Centro Cultural Banco do Brasil	Rio	12 Oct-26 Dec
5,339	455,322	Turner and the Masters	Grand Palais	Paris	24 Feb-24 May
4,158	247,078	Treasures of the Habsburg Monarchy	Kyoto National Museum	Kyoto	6 Jan-14 Mar
3,785	263,308	Holy Russia: Russian Art	Louvre	Paris	5 Mar-24 May
3,180	125,401	Saints, Poets, Navigators	Galleria degli Uffizi	Florence	16 Dec 09-31 Jan
2,998	287,791	Drawing Questions	Israel Museum	Jerusalem	26 Jul-30 Oct
2,971	250,426	Dreamlands	Centre Pompidou	Paris	5 May-9 Aug
2,838	253,433	Crime and Punishment	Musée d'Orsay	Paris	16 Mar-27 Jun
2,615	195,386	Calder to Warhol: the Fisher Collection	SFMoMA	San Franc	isco 25 Jun-19 Sep
2,494	241,233	From Byzantium to Istanbul	Grand Palais	Paris	10 Oct 09-25 Jan